

seafoodexpo.com/global

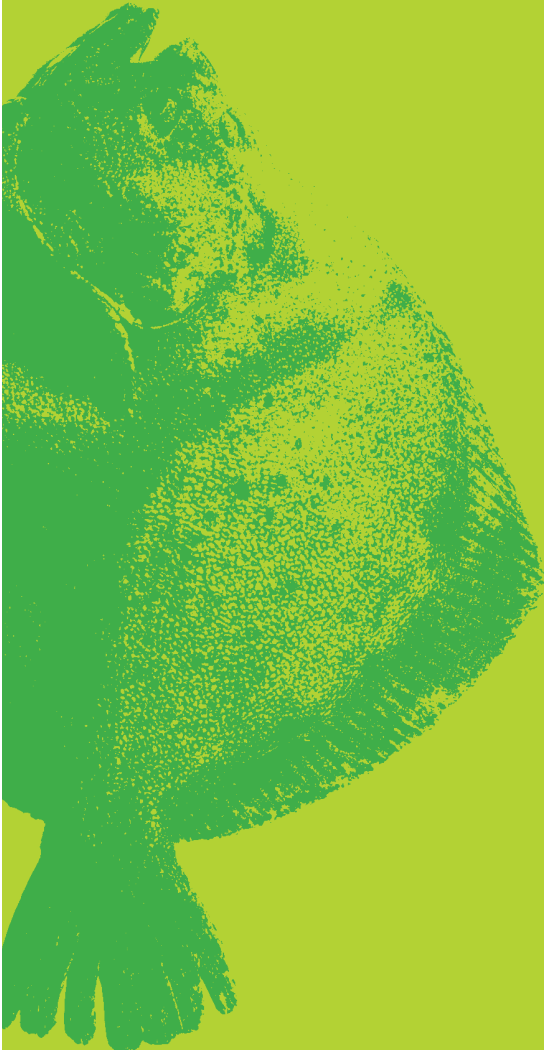
26-28 April 2016 | Brussels, Belgium

Seafood Expo

GLOBAL

The Global Seafood Marketplace

EXHIBITOR INFORMATION



Seafood Expo
GLOBAL



Seafood Processing
GLOBAL

Exhibit in the Global Seafood Marketplace!

You're invited to exhibit at Seafood Expo Global and Seafood Processing Global at the BRUSSELS EXPO in Brussels, Belgium, on 26-28 April 2016.

Formerly known as European Seafood Exposition/Seafood Processing Europe, Seafood Expo Global and Seafood Processing Global is the largest event of its kind. 26,652 buyers, suppliers, media and other seafood professionals from 144 countries attended the fair in 2015. Exhibit in 2016 to promote and sell your seafood products, processing equipment and services to leading buyers from around the globe.

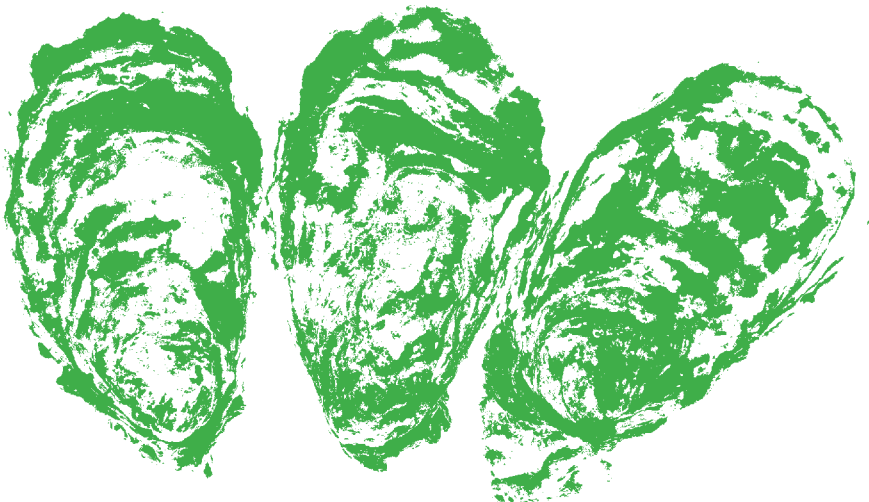
Seafood Expo Global and Seafood Processing Global is an unparalleled opportunity to market and sell your products to the global seafood market. Enjoy the following benefits of exhibiting and see you in Brussels in 2016.

Promote your products or services

to a global audience

Seafood Expo Global and Seafood Processing Global attract buyers and suppliers of seafood-related products and services, including the following:

- fresh, frozen, live, processed and value-added seafood
- seafood processing and packaging equipment
- cold storage, transportation, logistical and freight forwarding services
- and more!



Increase sales

at the world's largest seafood trade event

26,652 attendees from 144 countries

1,761 exhibitors from 72 countries

66 country and regional pavilions

2015 event statistics

Sample list of

Attending Seafood Buyers*

Accor · Ahold · Albert Heijn · ALDI Stores Limited · Auchan · Axfood Sverige AB · Bennet S.p.a. · Carrefour · Colruyt · Compass Group · Coop · Dansk Supermarked A/S · Delhaize Dia · El Corte Ingles SA · Groupe Casino · Grupo Eroski · Ikea Food Services Ab · Intermarché · Legal SeaFoods, LLC · Makro · Marks & Spencer · Mercadona · Metro · Morrisons · Pret a Manger · REWE Group · Sainsbury's Supermarkets Ltd. · Siplec International · Sodexo · Sogenave, S.A. · Sonae · MC Supermarches Match · Système U · Tasty Plc · Tesco · Whitbread · Woolworths

**Sample list of buyers who attended in 2015*

Meet face to face with buyers from around the world

Exhibiting at Seafood Expo Global and Seafood Processing Global gives you the opportunity to do business with thousands of buyers from high-volume retail, distribution, import/export, foodservice and processing companies.

Do business with...



Airlines/
Cruise Lines
Aquaculture
Companies
Brokers/Traders
Category
Managers & Buyers
Caterers

Distributors
Equipment &
Packaging Buyers
Fast Food Chains
Grocery Stores
Hotels/Resorts

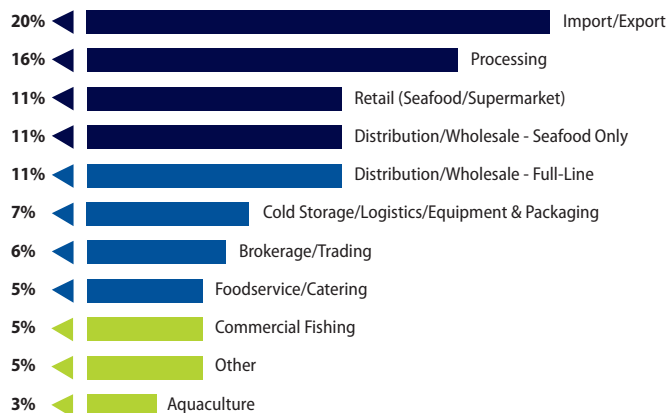
Importers/
Exporters
Owners/
Proprietors
Processors
Purchasing
Managers

Restaurants
Senior Executives
Supermarkets/
Hypermarkets
Wholesalers
And more!

82% of surveyed attendees are involved in or influence purchasing decisions

2015 event statistics

Industries of Visitors*



*All results based on 2015 visitor registration data or post-event surveys

Sample list of Attending Seafood Processing Buyers**

Anova Seafood BV · CPF · Deutsche See GmbH U · Findus Group · Fiorital Srl · Fresh Catch Unlimited · Grupo Calvo · Hallvard Leroy AS · Heiploeg Group · High Liner Foods Inc. · Iceland Seafood International LTD · Icelandic Group · Iglo Group · Irvin & Johnson Limited · King & Prince Seafood · Klaas Puul · Krustanord · Labeyrie Fine Foods · Lee Fish · Marfrio SA · Marine Harvest · Maruha Nichiro Group · Morpol/Laschinger · Nordic Seafood A/S · North Pacific Seafoods, Inc. · Pacific Andes International Holdings Ltd. · Parlevliet & van der Plas Bv · Pickenpack Europe · Royal Greenland A/S · Samherji HF · Seamark PLC · Starkist Co. · Trident · Valastro Group · Vichunai Europe NV · Young's Seafood Ltd

**Sample list of buyers who attended in 2015



Launch new products

86% of those surveyed found new products or companies at this event.

2015 event statistics

"For us, Seafood Expo Global/Seafood Processing Global is the only exposition in Europe we are participating in. We see many new faces and buyers from new companies at this event and we're able to convince them about the quality of our products and that we are a reliable partner by exhibiting at this event."


—Clarine Louwerse, Manager, Culimer B.V.



seafoodexpo.com/global

Your marketing partner for success

Since 1993, our strategic partnerships, onsite special events, and visitor marketing campaigns have delivered a targeted audience of qualified buyers and exhibitors. Our event-promotion efforts include:

- Comprehensive print and email campaigns targeting qualified industry professionals
- Social Media   
- VIP Invitation Program for exhibitors to invite their customers and top prospects to attend for free
- Key Buyer program designed to bring top-tier volume seafood buyers
- Public relations campaign and onsite media relations

Seafood Expo Global and Seafood Processing Global is brought to you by Diversified Communications, experts in organizing the world's largest seafood events and leading print and online media. With a reach of more than 260,000 seafood professionals, Seafood Expo Global and Seafood Processing Global benefit from Diversified's existing relationships and resources to ensure the right buyers: retailers, importers/exporters, distributors/wholesalers, processors and foodservice/catering buyers attend the exposition.

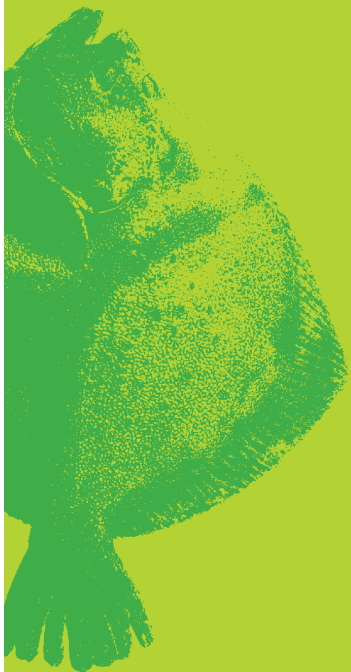
Become an exhibitor and reserve your stand space today!

Contact Exhibitor Sales

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Part of a Global Seafood Portfolio:



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