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landscape artist

URBAN LANDSCAPE

new challenges for a global problem







WORLD
NATURE



THE PROBLEM : *HOMO LUPUS HOMINI*



THE SOLUTION: TAKE A LOOK AROUND



2.800m² of WASTE TO FOOD greenwall
in Tarragona, using Babylon system



FINDING NEW APPLICATIONS

refrigeration systems, thermal insulation



PHYTOKINETIC gardens in movement



THERMICAL INSULATION

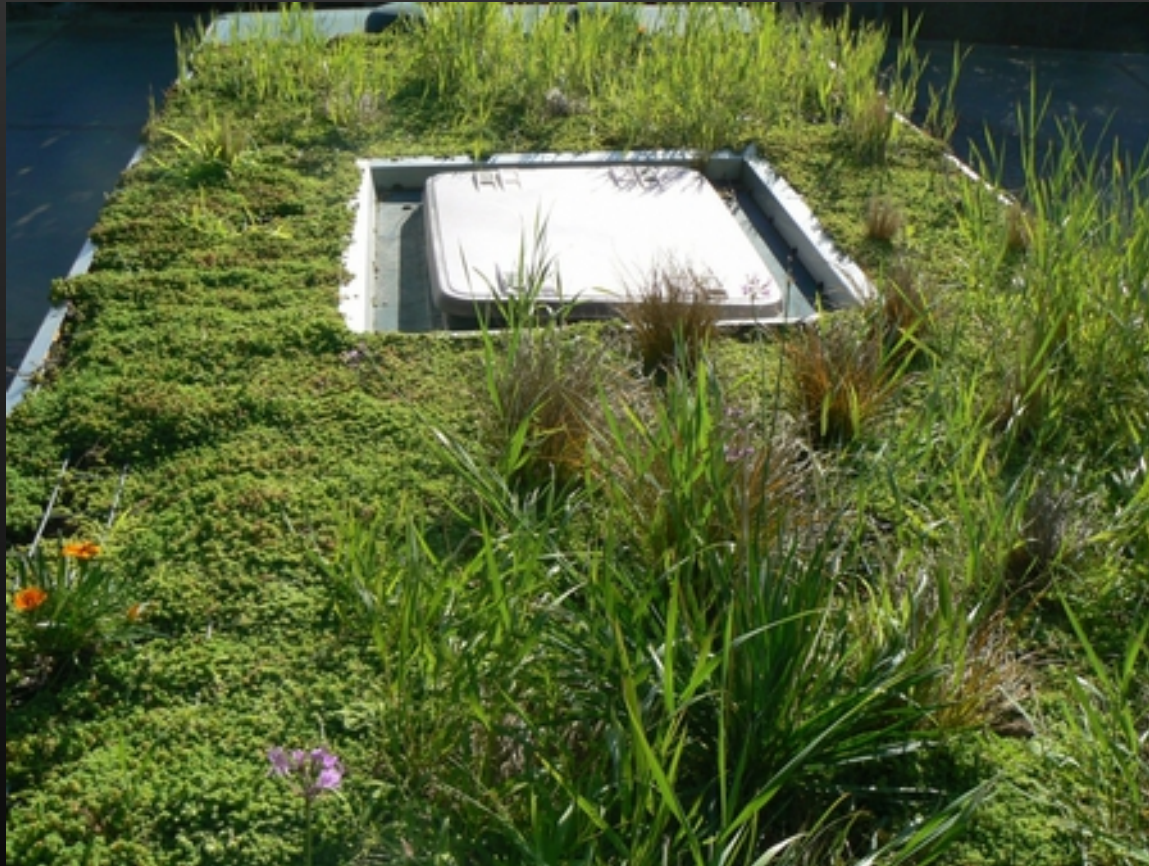
more than 4,5°C = 33% Energy saving



MORE THAN 20Kg/m²/YEAR of Co₂ CAPTURED
(pronatur-upm/etsia)



NEW SPACES FOR URBAN BIODIVERSITY





PEDAGOGICAL EXAMPLE



BEST MARKETING EFFECT



SMART SOLUTIONS STARTING FROM THE BOTTOM



EDIBLE GREENWALLS AT SCHOOLS

a pedagogical project in Barcelona

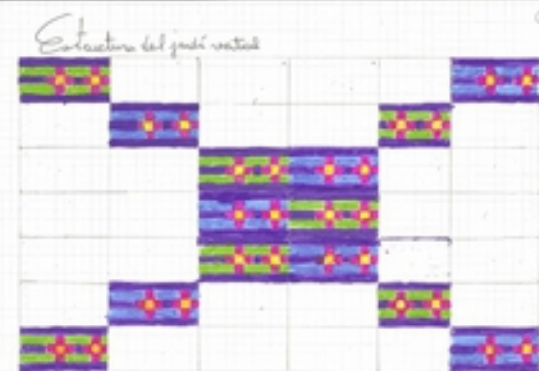
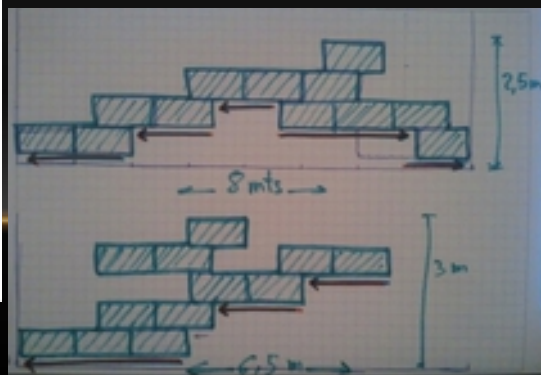
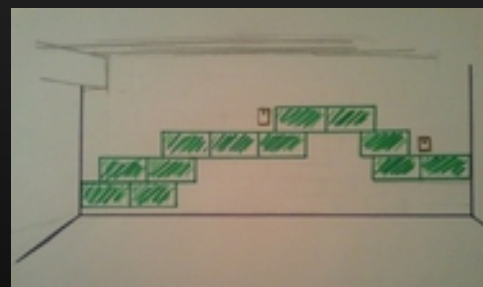
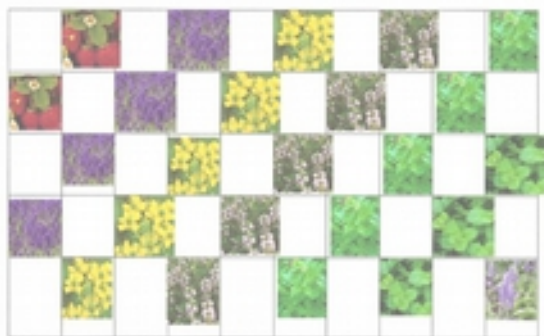
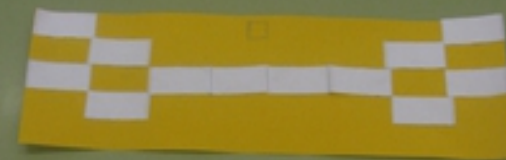
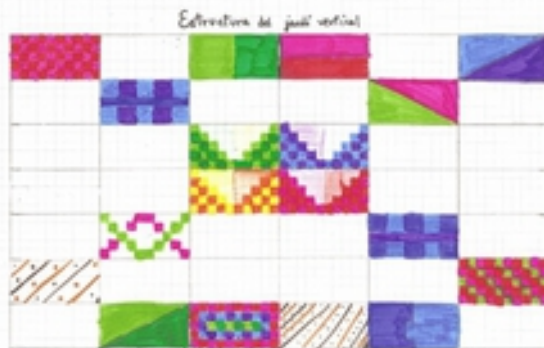


SHARING THE PROJECT WITH THE MAIN USERS





KIDS RULES



WORKING MANY SUBJECTS



maths, technology, language,
healthcare, biodiversity, ...



A SPECIAL CASE: SAVING ENERGY THROUGH GREENWALLS





Seeding NEW RELATIONSHIPS



THEY (WE) NEED TO FEEL THE REAL NEED



Learning to take care



«Don't touch our edible greenwall because
it's new and COOL»



TARGET ACCOMPLISHED





THE IMPORTANCE OF MEDIA





This being so,
the horizon
looks better to
me. Much
better in fact.



THANK YOU ALL
FOR YOUR ATENTION



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